



Informational Articles, Market Analysis & Conference Reports

Publication	Title
<i>Communications Consultant</i>	Instant Access, Getting On Line
<i>Link-Up</i>	Avenues to Online Research, A Mead Data Central Profiles
<i>DM News</i>	Integrated Reporting is the Thing
<i>SRDS Interactive Advertising Source</i>	Teens in New Media
<i>Bank Technology News</i>	Mixing It Up at First Chicago NBD
<i>American Banker</i>	Marketing Financial Services On the Internet
<i>Computer Trade Weekly</i>	Profile of the US Intertainment Industry
<i>Cable Marketing</i>	Games Cable Plays
<i>Video Insider</i>	The Next Online Video Network
<i>Leisure Management</i>	Virtual Reality: Real-time, City Centers, Going to Town
<i>Amusement Business</i>	Signature Entertainment Gaining Ground
<i>FunWorld</i>	New Development Trends in Interactive Hospitality
<i>Replay</i>	Urban Entertainment Center Conference Report Series
<i>Interactive Update</i>	Artificial Reality and the Mass Market, Virtual Reality Update, Real Issues with Virtual Reality, Quest for the Invisible Interface, The Stimulation of Simulation
	A Current Review of Interactive Theater, Interactive Theater Re-Takes the Stage, Inanimate Actors Take the Stage, Dream Time HDTV Performance Review
	A Snapshot of the Computer Game Market, Computer Game Designers Conference Report, Christmas Reports from Interactive Toyland I & II, Interactive Game Properties Come Home (<i>or</i> Electronic Games to Cardboard)
	Trends in Interactive Cable Development, Nature of the Network
	Excerpts from the Electronic Publishing Conference
<i>Multimedia Monitor</i>	Interactive Media Research Summit Report, Paul Kagan Interactive Advertising Conference Report, Marketing Financial Services On the Internet Conference Report
<i>OnSite</i>	Creating 3D Slide Presentations, Video Candid's Send-off
<i>MediaSparc</i>	Online Services Advertising, Multimedia Forecast Comparison, Interactive Television 2075

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